



Concert Centre Programme Application Evaluation Criteria

The programme selection committee uses the evaluation criteria below when making its selections. The most important considerations are always **the quality of the music** and **meaningful encounters** between performers and audiences.

Evaluation Criteria for an Individual Application

- Overall quality and coherence of the performance
- Interaction with the audience
- Appeal and interest value of the music and/or other content presented
- Potential added value created by the performance's uniqueness, creativity, or other distinctive features
- Motivation and suitability for performing for the target audience
- Educational/pedagogical perspective (not required, but may be considered an added value)
- Level of performance and musicianship, including skills and competence
- Production and technical considerations (how well the performance fits the school tour production model)
- Clear and well-structured application

Evaluation Criteria for the Programme as a Whole

- Musical diversity
- Diversity among performers
- Consideration of different target audiences
- Size of the ensembles
- Appropriate balance between new programmes and returning performers
- Consideration of Concert Centre's strategy within the overall programme:

- 🎵 Relevance
- 🎵 Quality
- 🎵 Equality
- 🎵 Sustainability

